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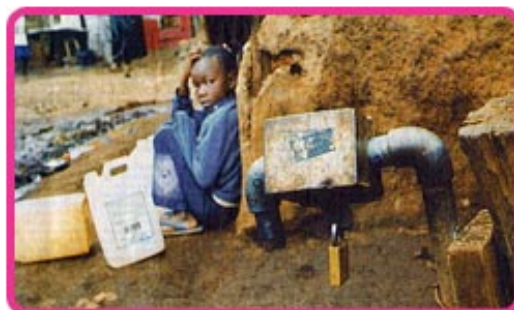
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Trying to change the lives of a billion people?

1 billion people without clean water, 2 million deaths each year, but did you know that the bigger problem is actually that people spend an average of 5 hours a day walking to collect water? That's around 40 billion hours a year. Imagine what your day would be like if you spent 5 hours walking to your local shop for a drink. Wouldn't get much done would you? It's the same in developing countries. Kids don't go to school and adults can't look after their crops or families properly.



We could have sat on our backsides and done nothing, but we've seen the impact of a little bit of money used in the right way – which is why we launched **One**. We always said that if we could get just one bottle produced, or change just one life it would have been worth it. But with your help we've already done much better than that.

The Solution: PlayPumps®

All of One water's profits are used to install PlayPump® water systems in villages. PlayPumps® are roundabout powered water pumps. As kids play, clean water is pumped out of the ground into storage tanks for use by the community. So not only do people get clean water, but because it's readily available it means time isn't wasted collecting water - and that's great because the kids go to school to get an education and the adults look after their crops and families.

